

Dennis C. Stone

773 551-3980 | dennis.stone@middlestone.com

I am an accomplished thought leader with more than 15 years of professional experience collaborating with and leading cross functional user experience and development teams. Highly skilled in implementing overarching Data Visualization, eCommerce and digital solutions, spearheading internal teams through daily operations for compliance to policies, procedures, and best practices. Proven track record of maintaining relationships with internal teams, key stakeholders, and external vendors, fostering a culture of cross-functional collaboration. With a background in computer science and digital media, experience as an information architect, user experience designer and, front-end developer along with a B.A., M.S., & M.A., I am competent in all aspects of product lifecycle development and management.

### Areas of Expertise

Key Skills	Tools	Technologies & Programming	Content Management Systems
Team Leadership	Figma	HTML, HTML5, XHTML	Adobe Experience Manager
Management	Axure	CSS1, CSS2, CSS3, CSS4	SharePoint 2013, 2016, 2019
Wireframing	Sketch	LESS/SASS	WordPress
Information Architecture	LucidChart	JavaScript	Ektron
Content Inventory	Adobe Creative Cloud	PHP	WCM
Content Analysis	VS Studio	Power BI	
Customer Journey Mapping	SharePoint Designer		
Competitive Analysis	Brackets		
User Interface Design	Miro		
Heuristic Evaluation	Mural		
Persona Development	InVision		
Rapid Prototyping	Useresting.com		
Interaction Design	Userlytics.com		
Responsive Web Design	JIRA		
Data Analysis	Basecamp		
Budgeting & Fiscal Management	ServiceNow		
Risk Management	Salesforce		

### Professional Experience

#### Senior Solution Specialist

Deloitte | October 2021 to Present

- User Experience lead for Oracle Fusion Analytics Warehouse working with management, team leads and development teams throughout the customer engagement lifecycle to define scope of deliverables required to meet deadlines and user goals.
- Fosters collaboration and consistency across diversified teams by working closely with project managers, engineers, subject matter experts and c-suite executives.
- Mentors and manages a team of passionate UX/UI designers, coordinated their activities, and ensured a high quality of performance on all deliverables for clients.
- Manages onshore and offshore cross functioning team's product teams of various size.
- Responsible for project and status reports to C-suite executives, clients, and vendors regarding risk identification, resource management, financial and budgetary decisions.
- Facilitates the identification and documentation of granular UX/UI and development tasks that internal teams used to build, test, and deploy solutions.
- Consults with internal teams (i.e. front-end and back-end development, UI/UX design teams, legal, accounting, and other departments) that identified solutions that met documented business objectives for clients.
- Expert communication skills and ability to communicate effectively to all levels of the organization both orally and in writing.
- Management of multiple, simultaneous, and interdependent initiatives and deliveries across multiple clients and work-stream
- Plan and lead workshops that involved product users, executive management teams and technical personnel.

## **User Experience Lead**

Hitachi Vantara | January 2013 to October 2021

- Leveraged user experience, user interface, front-end and project management skills to create compelling, best-in-class customer experiences across multiple eCommerce and digital platforms for Fortune 500 companies.
- Collaborated and led UX/UI and developed teams to provided digital and solutions for clients within the retail, medical, pharmaceutical, industrial, educational, financial, agricultural, and aerospace industries.
- Managed onshore and offshore cross functioning team's product teams of various size.
- Responsible for project and status reports to C-suite executives, clients, and vendors regarding risk identification, resource management, financial and budgetary decisions.
- Mentored and managed a team of passionate UX/UI designers, coordinated their activities, and ensured a high quality of performance on all deliverables for clients.
- Facilitated the identification and documentation of granular UX/UI and development tasks that internal teams used to build, test, and deploy solutions.
- Consulted with internal teams (i.e., front and back-end development, UI/UX design teams, legal, accounting, and other departments) that identified solutions that met documented business objectives for clients.
- Increased profits by \$7.4 million in highly competitive environments by focusing on customer satisfaction and high quality of delivery, which secured new business.
- Assisted in the recruitment, retention, and performance of employees through interviews, annual employee reviews, and promotion of positive work environments for team members.
- Expert communication skills and ability to communicate effectively to all levels of the organization both orally and in writing.
- Developed estimates, statements of work, project plans, related to user-centered design and implementation efforts.
- Management of multiple, simultaneous, and interdependent initiatives and deliveries across multiple clients and work-streams.
- Planned and drove workshops that involved product users, executive management teams and technical personnel.

## **User Experience Architect | Website Manager**

DePaul University College of Law | January 2002 to December 2012

- Designed and developed custom websites with supporting documentation including wireframes, design assets and site maps.
- Led the first institutional wide presence on multiple social media channels and overseeing integrated marketing campaigns, ultimately increasing new user traffic by 58% year to date.
- Designed, developed, and implemented database solutions for content management and information capture.
- Increased revenue for events, conferences, and educational programming through transactional websites by 100% through implementation of an online calendar and reservation system.
- Supported development staff programming needs including reviewing code and optimization.
- Designed, developed, and managed internet marketing utilizing Photoshop, Illustrator, NotePad and other tools to create campaigns that increased readership by over 44% year to date.

## **Adjunct Professor**

DePaul University College of Computing and Digital Media | September 2008 to September 2016

- Lectured and established student-centered lesson plans for courses pertaining to user experience, design, and front-end development.
- Developed lesson plans centered around real-world examples that allowed students to better understand the production cycle of digital products.
- Monitored the progression of students through weekly assignments, tests, and end of quarter portfolios that demonstrated skills that were gained during the quarter.

## **Education History**

- Master of Information Systems – DePaul University
  - Concentration: Human Computer Interaction and Project Management
- Master of New Media Studies – DePaul University
  - Concentration: Human Computer Interaction and Design
- Bachelor of Arts – DePaul University
  - Concentration: Communication and Marketing

## **Certification**

- SAFe® Agilist (SA)